

# Media Suite Pro

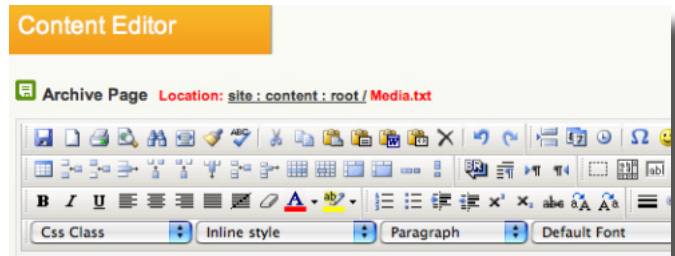
PATENT PENDING

## Website Content Management System

Take complete control over your website once it's built. Paddington Media's proprietary Web Content Management System equips you with all the tools needed to develop and maintain your online presence, while fully optimizing each web page so that every major search engine notices your site. Web management has never been more efficient.

### Easy-to-Use Content Editor

- Cross-Browser, Cross-Platform WYSIWYG Editor
- Copy & Paste Straight from Word Documents
- Archive Content, Save & Upload Drafts
- HTML Code Access for Advanced Editors



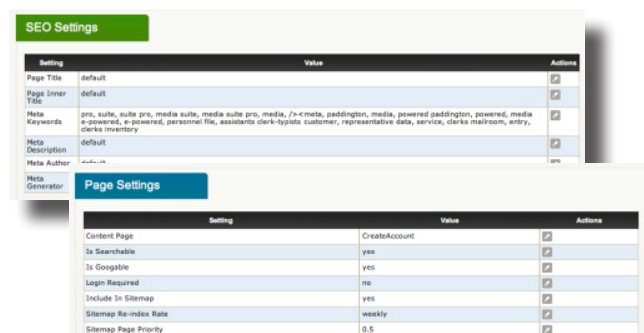
### Fully-Templated Component System

- Instantly Re-Skin Entire Site Using Predefined Templates
- Ability to Manage Page Components

Folder Name		
Archives	3/21/2009 9:24:42 PM	<input type="checkbox"/> View Directory
Drafts	3/19/2009 12:34:05 AM	<input type="checkbox"/> View Directory
footers	2/2/2009 4:49:31 PM	<input type="checkbox"/> View Directory
headers	2/2/2009 4:49:31 PM	<input type="checkbox"/> View Directory
menus	2/2/2009 4:49:32 PM	<input type="checkbox"/> View Directory
plugins	5/11/2009 9:22:08 PM	<input type="checkbox"/> View Directory
sidebars	2/2/2009 4:49:32 PM	<input type="checkbox"/> View Directory
templates	3/2/2009 8:51:25 PM	<input type="checkbox"/> View Directory

### Search Engine Optimization (SEO)

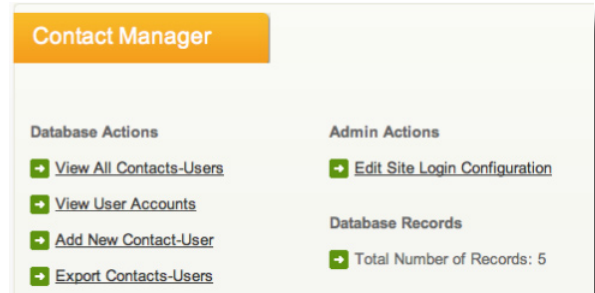
- Designed to Enhance Relevance Score for each Page
- Auto Sitemap & Keyword Generator
- Submit Website to Major Search Engines
- Set Page Priority for Each Page



# Media Suite Pro

## Contact Manager

- Stores & Manages Data Collected from Website
- Easily Exportable to PDF & Excel
- Data Integrated with all Communication Systems
- Ability to Customize Fields & Tables



## Admin Manager

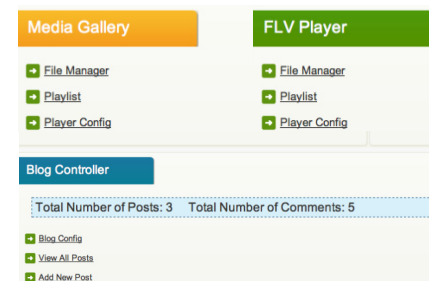
- Manages Both Admin Users & Site Users
- Ability to Grant or Deny Access to Specific Regions, Pages & Processes
- Track Minutes, Notes & Schedules

The screenshot shows the 'Admin User Dashboard' with a table of users. The table has columns for 'First Name', 'Last Name', and 'Source'. The data is as follows:

First Name	Last Name	Source
Elizabeth	McElligott	Manual
Brandon	Burris	EmailSignupForm
tom	Crandall	Manual
John	Keese	Manual
Brandon	Burris	MemberSignupForm

## Accessible Plug Ins

- Flash Photo Gallery
- Video Player
- News/Blog Manager w/ RSS Feed
- Custom Applications



## Traffic Statistics

- View Page Views
- View Click Throughs
- View User Location Information by IP Address

